



# WPHCCC

West Pennant Hills Cherrybrook Cricket Club Est.  
1930

# Sponsorship Kit 2016/17



Contact us today to discuss your sponsorship package with one of Australia's largest community cricket clubs.

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Partnering with West Pennant Hills Cherrybrook Cricket Club allows your business to engage and grow with nearly 1,800 local families as an active part of their lifestyle choices.





WPHCCC has a long and proud history of providing local players both female and male the opportunity to compete local cricket competitions.

With nearly 1,000 club players, 850 aged between 5-16 and 150 senior players, we represent a fantastic cross section of local community families.

WPHCCC is a growing community club:

- over 70 junior girls;
- 100 five to seven year olds
- over 600 junior boys;
- over 150 senior men.



Sponsoring WPHCCC means your business can grow through multiple channels.

Our website regularly achieves nearly 2,000 website visits per week from July to March each year. Picture your logo prominently displayed on our website and viewed nearly 2,000 times a week!

In addition, for selected sponsorship tiers, you can have your banner seen by more than 100 parents at Edward Bennett Oval every Saturday from August to March for the 5-7 year old players.



Over 96% of WPHCCC club members live in both the Hornsby and Hills Shire Councils.

We seek to build special offers with you for club members to purchase and repurchase your products as well as recommend you to their friends.

WPHCCC has been a great supporter of Pink Stumps Day, supporting the McGrath Foundation. Since 2014, we have raised over \$16,500 and are one of the largest club supporters in Australia. In early 2016, Channel 10 News featured our efforts.



We have established a four tier sponsorship solution to cater for businesses of all sizes. We work with each sponsor to tailor the approach to measure the return on investment for your sponsorship.

Our approach aims to develop long term partnerships between our club, members and your business.

# Sponsorship Packages 2016/17

## Platinum Level Partner

(1 sponsor)

\$15,000 p.a.  
(3 year duration)

- Naming rights on playing shirts of all teams - junior and senior
- Your company logo banner at Edward Bennett Oval
- Prominent logo placement on club website, Facebook including exclusive promotion of your product / services
- Platinum level inclusion in our club weekly magazine
- Invitation for up to 10 people at the Annual A1 Grade sponsors day

Naming rights to Club Fantasy Team competitions (based on senior club player performances)

## Gold Level Partner

(2 sponsors)

\$10,000 p.a.  
(3 year duration)

- Naming rights on training shirts for WPHCCC academy players
- Your company logo banner at Edward Bennett Oval
- Prominent Gold level logo placement on club website, Facebook including exclusive promotion of your product / services
- Gold level inclusion in our club weekly magazine
- Invitation for up to 5 people at the Annual A1 Grade sponsors day

## Silver Level Partner

(8 sponsors)

\$2,500 p.a.  
(2 year duration)

- Prominent Silver level logo placement on club website, Facebook including exclusive promotion of your product / services
- Your company logo banner at Edward Bennett Oval
- Silver level inclusion in our club weekly magazine
- Invitation for 2 people at the Annual A1 Grade sponsors day

## Bronze Level Partner

(no sponsor limit)

\$500 p.a.

- Bronze level logo placement on club website, electronic promotion
- Invitation for 1 person at the Annual A1 Grade sponsors day